

SaaS TODO when starting from scratch

- Identify needs
- Identify market
- Define the product/service to build
- Define an MVP that can be built in less than 100 hours
- Core feature(s)
- Registration
- Authentication
- Get initial users
- Get feedback from users
 - Email
 - Chatwoot/Chaskiq/Papercups
 - Intercom/Zendesk/Drift/LiveAgent
- Find your company name
- Incorporate
- Pay registration fees
- Pay renewal fees
- Register tax account
- Fill out yearly taxes
- Create a business bank account
- Create a contract/terms of service
- Create a privacy policy (if needed)
- Define product/service pricing
- Register to a payment processor (stripe, PayPal)
- Build website
- Home page
- Register page
- Login page
- Pricing page
- Features page
- Support/FAQ page
- Email flows
- Register
- Forgot password
- Buy hosting
- Buy domain name
- Setup email accounts (support, sales)

- Create a trial account
- Define where you want to sell your product
- Create ad accounts (Google, Facebook, Twitter)
- Create/manage ad campaigns
- Cookies banner
- GDPR (export data, destroy data)
- Longer term features
- Delete account